

In Partnership with Leaside Regeneration – Sustainability through Social Enterprise

The aim of this project was to investigate the potential for HLCs to become sustainable through social enterprise. BIG commissioned a team of experienced social entrepreneurs to work with a small number of HLCs on a year-long project focused on providing practical support. **The Healthy Living Alliance** became a project partner. The objectives were:

- To help the HLCs to develop social enterprise, enhance entrepreneurial skills and increase financial turnover.
- To learn general lessons about business opportunities available to HLCs in the health and social care sector and how to realise them.
- To assess the value to HLCs of short-term focused support from experienced social entrepreneurs.

Seven HLCs were selected to participate. Each had entrepreneurial leadership with a desire to develop social enterprise, to achieve specific outcomes over a short period of time and to share ideas, problems and solutions. They were A Moveable Feast, Café West Healthy Living Centre, For All Healthy Living Company, Highfield Healthy Lifestyle, Rushmoor Healthy Living and Well UK, a consortium comprising Westbank and Upstream HLCs. The HLCs received targeted support appropriate to their individual needs. This helped them to enhance their entrepreneurial skills and to achieve a range of practical outcomes, including new contracts and increased financial turnover in a number of cases. **The report also provides a valuable tool for other voluntary sector organisations to look at ways it can sustain itself through social enterprise.**

Healthy Living Alliance PO Box 91 Crediton EX17 2WB

Limited Company No.5914733 and Registered Charity No.1118151

**Tel: 078 1659 5867 Email: joanna.guest@healthylivingalliance.org
Website: www.healthylivingalliance.org**